



SpeedQuote

Bringing Printers & Print Buyers Together

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NEWS RELEASE

06 September 2010

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Over 40,000 Print Buyers

SpeedQuote Ltd. is pleased to announce that over 40,000 Buyers are now Registered and Using SpeedQuote Online Print Buyer products and services! In early August we passed this milestone, confirming that Print Ecommerce is growing in popularity and usage.

As a result, SpeedQuote has possibly become the biggest print buying community in Europe having just registered its 40,000th print buyer. Set up in 2002 to 'bring printers and print buyers together' SpeedQuote is well on its way to achieving its aim through its open to all on-line market place www.printbuyer.net and its various private networks.

New Print Buyers register on www.printbuyer.net to get an Instant Price from selected suppliers, place an order and upload a file to the winning printer's FTP site. Buyers also use the service for Benchmarking and Budget Building. At the same time, we are seeing a large increase of online orders through this site and private networks!

"We've been going for over 8 years which probably makes us older than Facebook and Linked In. Like these social media websites we aim to create an environment where it is easy for members to meet. The hard part is getting buyers to come to the market place. However, we've managed to get over 40,000 buyers to do this by offering them Instant Prices from selected suppliers. If I'm a buyer and I want to know whether a project is viable or not, I can use PrintBuyer to find out immediately instead of waiting 2-3 days or more. And then what happens is the buyer looks at the quotes and gets back and thinks 'wow - this is actually a good price' and then when the printer follows up the lead and rings the buyer, a 'match' is made." Says Terence Livingstone, Managing Director SpeedQuote Ltd.

Just to let you know that within days of going live on PrintBuyer.net we had picked up a very good new local customer who now spends £35,000 pa and we are now talking to a major print management company about working together as a result of using SpeedQuote - a first class investment! Says Philip Dodd, Healeys Print Group.

See live Buyer statistics at www.speedquote.co.uk/marketing.aspx

Register to use this free service at www.printbuyer.net today.

About SpeedQuote

SpeedQuote is an e-commerce company that specialises in bringing Printers and Print Buyers together! At the heart of the SpeedQuote system is an online instant quote facility, which provides printers and print buyers with instant, accurate prices in seconds.



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We offer a range of different services to suit your needs; online print estimating software with integrated e-commerce and customer facing websites, lead generation from our national site printbuyer.net, marketing tools and powerful print management software.

Printer Services:

- Lead Generation from www.printbuyer.net
- Integrated ecommerce with ability to quote, order, pay and upload files online
- MIS; Estimating, Work Tickets, Delivery Notes, Invoicing, etc.

Buyer Services:

- The Print Buyer Network – over 40,000 buyers use this service to get Instant Pricing from our nationwide roster of Printers - FREE.
- Print Buyer Plus – Used by Print Managers and Print Brokers – subscription.
- Print Buyer Pro – Private Printer Network for high volume Print Management Companies.
- Tenderizer – Automated Processing of large Tenders.

Contact sales@speedquote.co.uk to arrange an online meeting to review all of our products and services.